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COMPANY PROFILE

1. Company Profile.

TPE Automotive Mat Manufacturer



Shandong Production Base - Strength Builds Quality Foundation

Our production base is located in Shandong, leveraging the region's complete automotive supplies industry chain. We have built a standardized, automated production park equipped with advanced production equipment and precision testing instruments, enabling large-scale, refined production to ensure stable product quality and efficient delivery from the source.

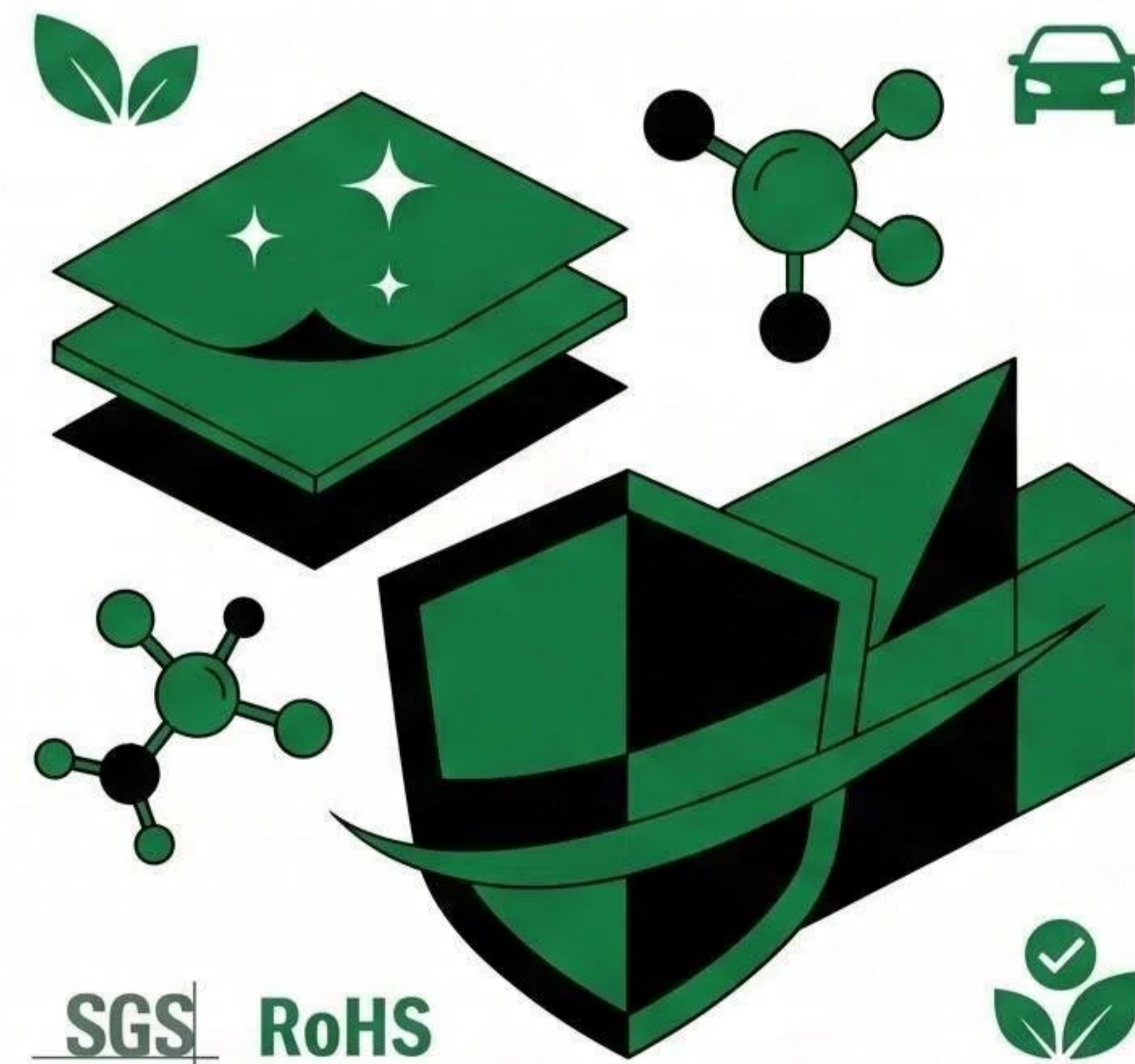
1. COMPANY PROFILE (PAGE 3)

EXCELLENT QUALITY · GUARDING EVERY JOURNEY.

With environmental protection at the core, we select food-grade TPE eco-friendly base materials, free from formaldehyde, plasticizers, and other harmful substances.

Certified by SGS, EU ROHS, and other authoritative tests, formaldehyde emissions are only one-third of the national standard.

No irritating odor under high-temperature exposure, suitable for family car scenarios with elderly and children, protecting in-car air quality from the source.



1. Company Profile (Page 4)

WHO WE ARE

We are a professional TPE automotive floor mat manufacturer, integrating R&D mold development, production, and global export.

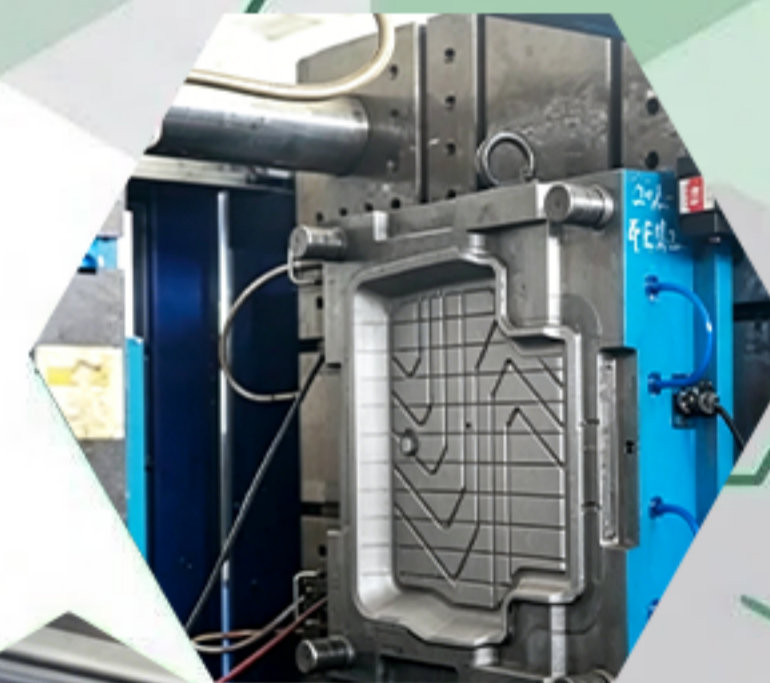
Our core focus is vehicle-specific, precision-molded TPE floor mats and trunk mats, serving overseas

importers, distributors, brand owners, and OEM partners. Our Mission reliability.

To deliver safe, eco-friendly, perfectly fitting TPE car mats with stable quality and long-term supply

1. COMPANY PROFILE (PAGE 5).

Every mat undergoes multiple strict inspections before leaving the factory, including appearance, dimensions, wear resistance, and environmental performance. Non-conforming products are removed to ensure batch consistency. This allows every customer to enjoy high-quality, highly reliable products, interpreting the "quality first" business philosophy through details.





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R&D CAPABILITIES

2. R&D Capability Overview (Page 1)



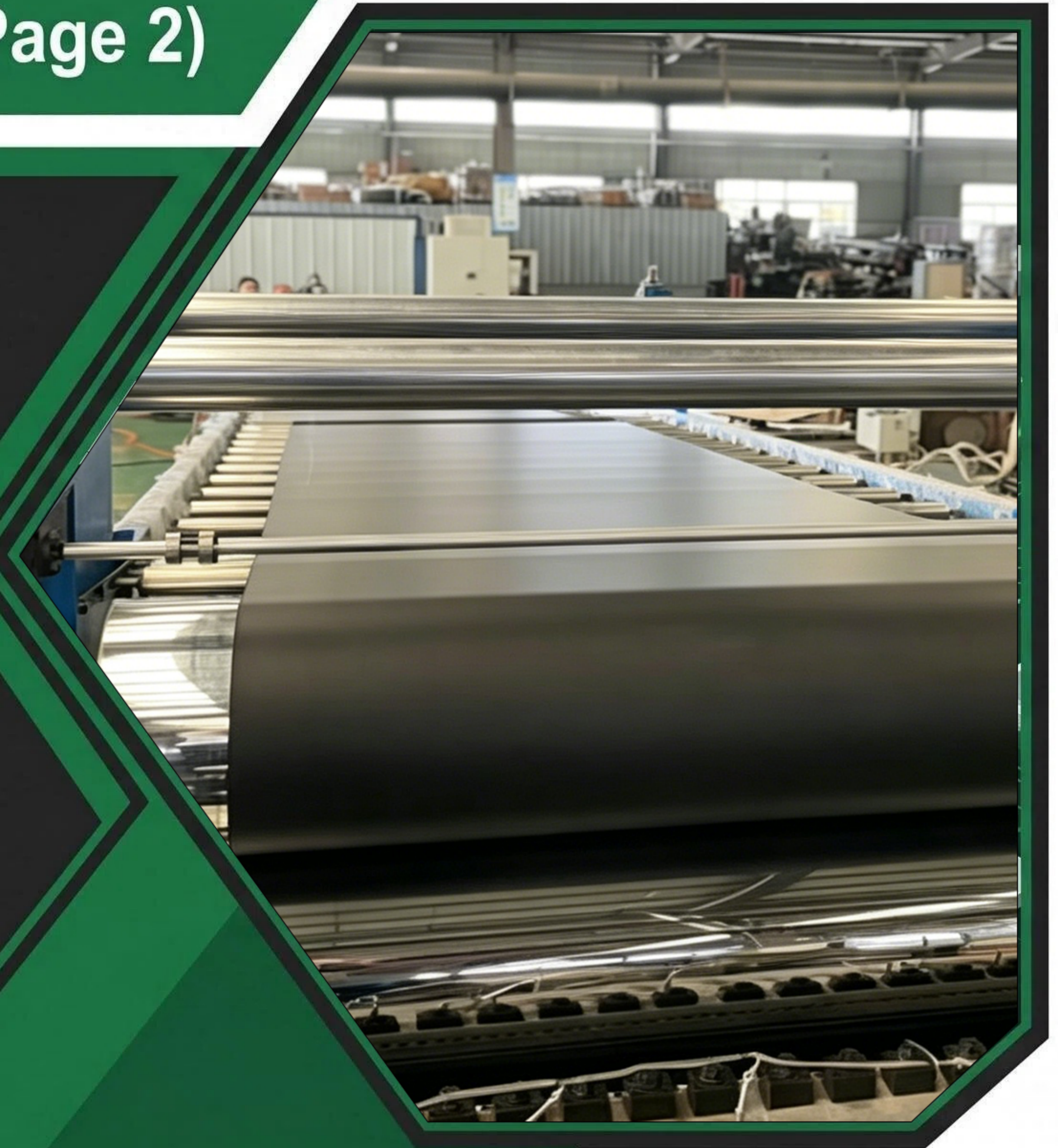
MOLD R&D CAPABILITY

The base maintains a reserve of thousands of sets of precise vehicle molds, covering mainstream fuel vehicles and new energy vehicles. This enables rapid matching of various vehicle model customization needs without waiting for additional mold development, efficiently responding to market and customer demands.

2. R&D Capability Overview (Page 2)

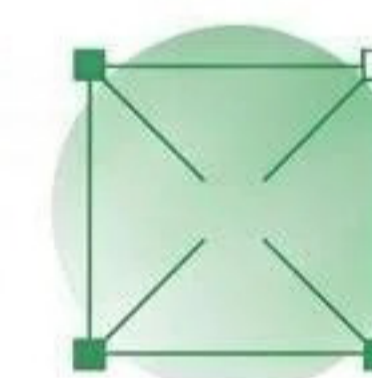
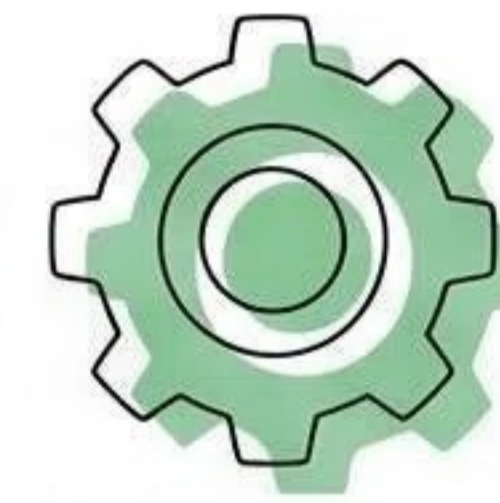
We have established a complete industrial chain covering the entire process from TPE raw material pretreatment and precision mold processing to finished product injection molding, inspection and packaging.

Each link is under standardized control, supported by a professional production and technical team.

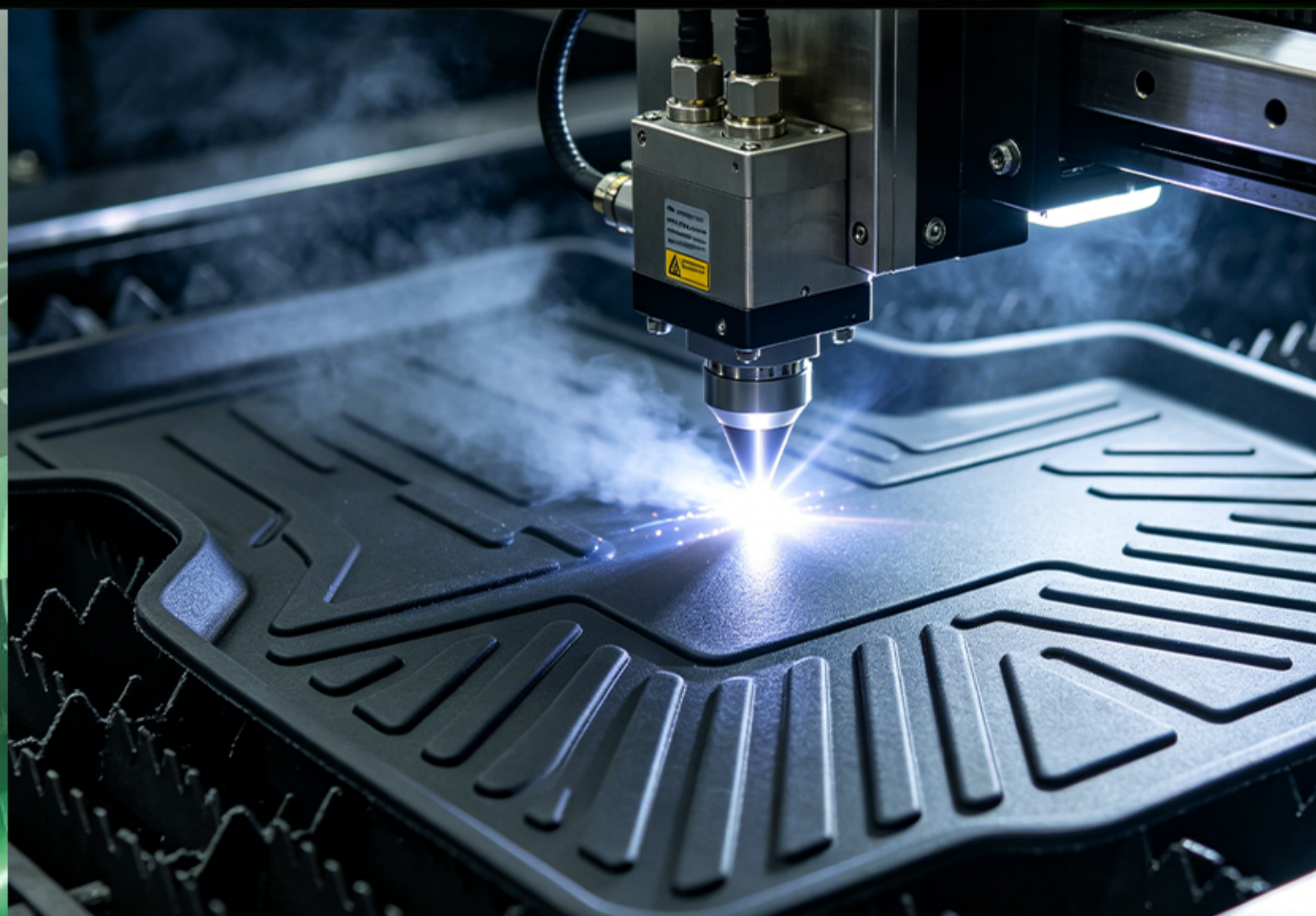


2. R&D Capability Overview (Page 3)

Mold development utilizes 3D scanning of original vehicle data, refined through multiple CNC carving processes. This ensures the mat precisely fits the contour of the original vehicle floor, with a fitment error of less than 2mm. It accurately reserves space for the accelerator and brake pedal positions, eliminating driving displacement hazards, balancing safety and aesthetics.



2. R&D Capability Overview (Page 4)



【Simultaneously, laser engraving technology creates surface anti-slip patterns, enhancing foot grip and improving driving comfort.】



PRODUCT R&D CAPABILITY COLOR MATERIAL & CARPET OPTIONS

Multiple Color Options

WhatsApp: +8618598555575

The image shows the interior of a car, focusing on the driver's side. The seats are upholstered in a light beige or tan leather with a perforated texture. The floor mats are also in the same color and feature a raised, embossed pattern. A black pedal is visible near the center console. The overall lighting is soft, highlighting the textures of the leather and the design of the interior components.

01 OF 03

PRODUCT OVERVIEW

Product Advantages

Key Advantages 1-4:



1. Food-grade TPE eco-friendly base material, free from formaldehyde and plasticizers.



2. Certified by SGS, EU ROHS, meeting environmental standards.



3. Formaldehyde emissions only one-third of the national standard, safer.



4. No irritating odor under high-temperature exposure, suitable for family cars.

Chapter Title:

3. Product Overview (Page 1).

Core content in English:

【TPE Automotive Mats - Comprehensive Product Line.

We offer a full range of TPE automotive mats designed for durability, ease of cleaning, and perfect fit. Our products are engineered to meet the highest standards of quality and environmental safety.】



3. Product Overview (Page 2)



Easy Maintenance & Cleaning.

Our TPE mats feature a smooth, non-porous surface that resists stains and odors.

Dirt, mud, and spills can be easily rinsed off with water, as demonstrated.

No need for complicated removal or harsh chemicals, saving time and effort.

3. Product Overview (Page 3)



Spill & Stain Resistance.

Accidental spills like coffee, juice, or food crumbs are no problem. The mat's surface prevents liquids from seeping in, allowing for quick and easy wipe-off or rinse, keeping your car interior clean and fresh.

HIGH-TEMPERATURE & SAFETY PERFORMANCE

Chapter
3. Product Overview
(Page 4)



Our TPE mats are tested to withstand high temperatures without deforming or emitting harmful fumes. This ensures safety and durability even in extreme conditions, providing peace of mind for every journey.

Rubber Mat - Worn



TPE Mat - Like New



3. Product Overview

(Page 5)

Rubber Mat - 2 Years



2 YEARS ^{25%}



TPE Mat - 8 Years



8 YEARS



Durability & Strength

Engineered for long-lasting performance, our TPE mats offer superior resistance to wear, tear, and impact. The robust material maintains its shape and functionality over years of use, representing a smart investment for your vehicle.

3. Product Overview (Page 6)

Premium Material & User Experience

We start with high-quality, food-grade TPE pellets, ensuring a safe and odorless product from the source.

Our mats are designed for easy installation and bring satisfaction to families, enhancing the driving experience with comfort and confidence.



Resists Extreme Temperatures(Page 7)

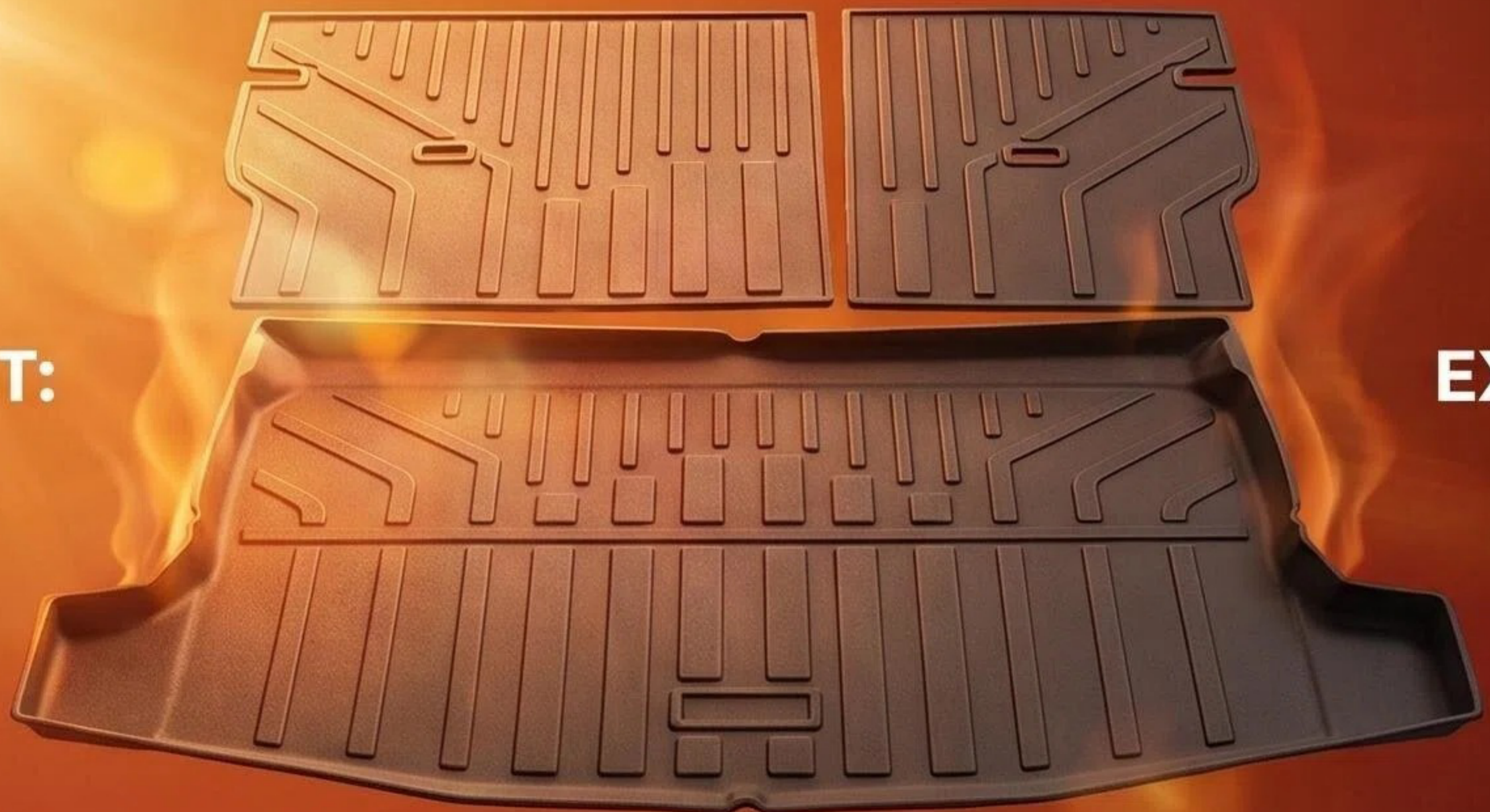
EXTREME COLD TEST: -40°C



EXTREME COLD TEST: -40°C



EXTREME HEAT TEST: 60°C

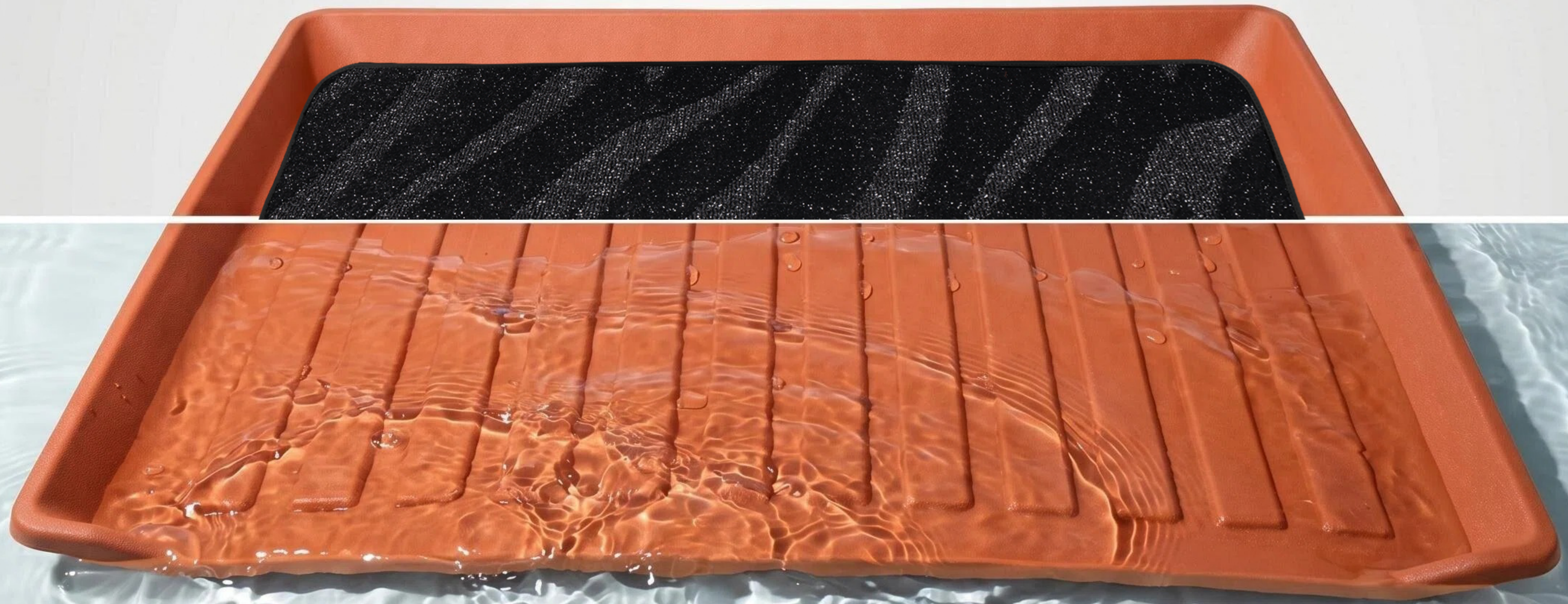


EXTREME HEAT TEST: 60°C

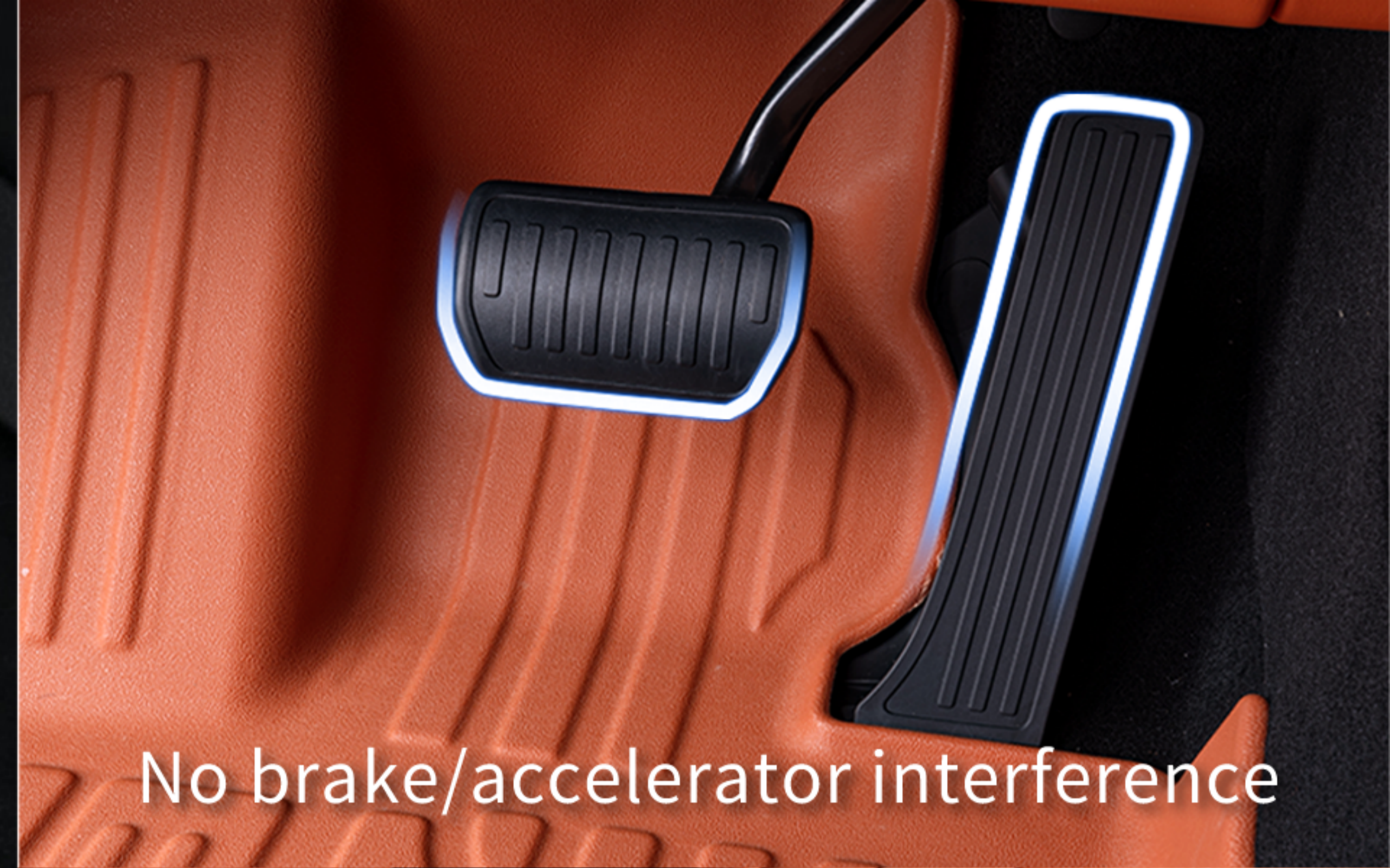


PRODUCT R&D CAPABILITY COLOR (Page 8)

MATERIAL & CARPET OPTIONS



Does not affect original function(Page 9)
Precision cut to avoid obstructions



No brake/accelerator interference



No seat track interference



Does not block air vents

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WHAT WE OFFER / WHY CHOOSE US

Chapter continuation:

4. What We Offer / Why Choose Us (Page 1)

Comprehensive Service 1-3

1. Compliance Adaptation:



Products meet Amazon site environmental and safety requirements. We provide SGS, ROHS reports to assist with platform compliance review and basic export documents for smooth customs clearance.



2. Customization Service:



Support OEM/ODM for Amazon sellers. Customize mat size, color, pattern, and packaging based on overseas market demand. Support small trial orders to test market response.



3. Logistics Support:



Connect with Amazon Global Logistics (AGL) and SEND programs. Provide freight forwarding to Amazon FBA warehouses, ensuring timely 入库.



4. WHAT WE OFFER / WHY CHOOSE US (Page 2)



4. PACKAGING OPTIMIZATION:

Use Amazon-standard export packaging, anti-damage, anti-compression, with multi-language instructions. Reduces damage during transit and return disputes.



5. INVENTORY & SUPPLY SERVICE:

Support stable bulk order supply. Provide flexible replenishment based on seller's Amazon sales, avoiding stockouts or overstock. Assist with inventory monitoring and optimization suggestions.



4. What We Offer / Why Choose Us (Page 3)

Comprehensive Service 6-7:

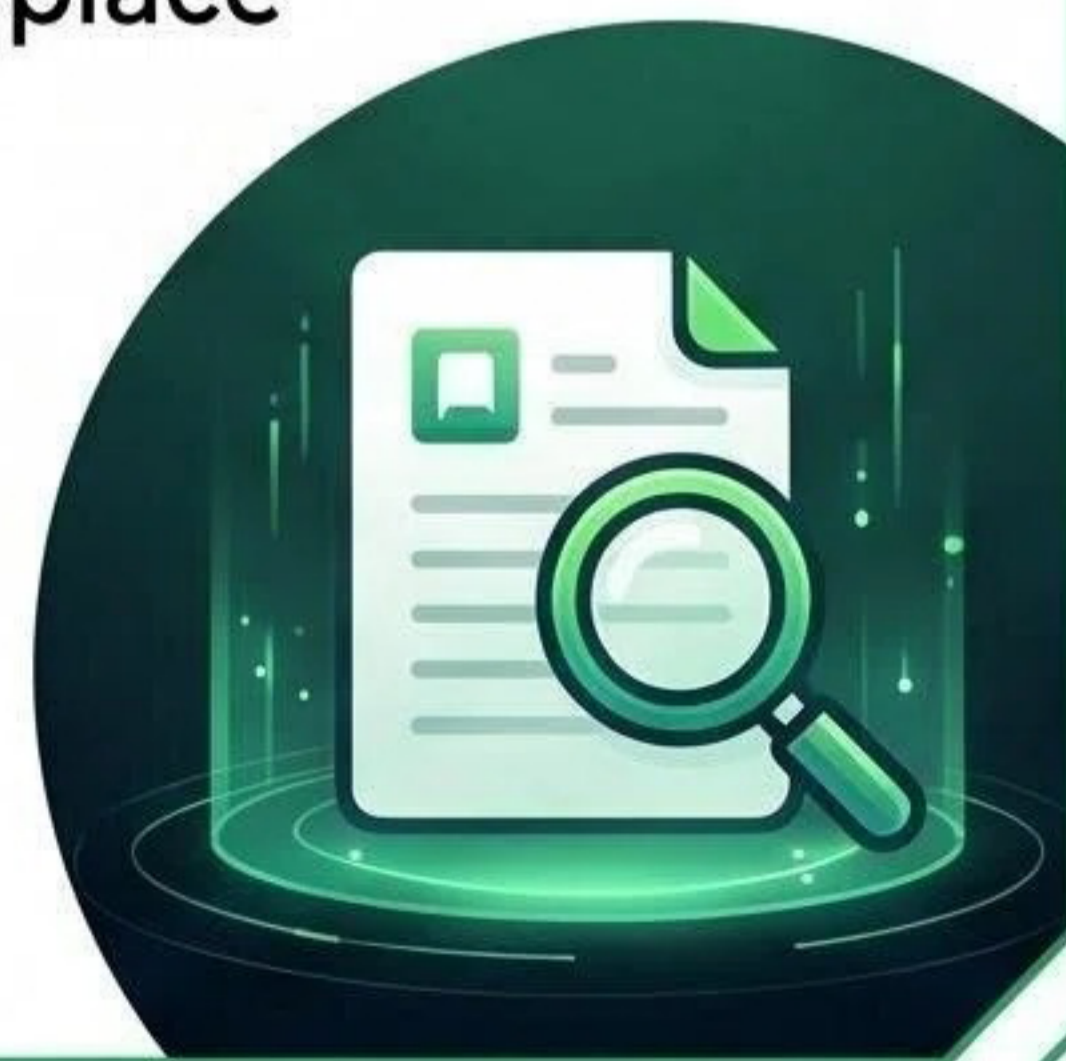
6. After-sales Support:



Provide quality issue response.

Assist with Amazon platform returns/**exchanges**, offering repair/replace-ment solutions to reduce **售后** costs and improve store ratings.

Provide product manuals, installation guides.



7. Platform Adaptation Service:



Assist sellers in optimizing product listing core info, provide **卖点提炼**, multi-language descriptions (mainly English), adapt to Amazon search rules to boost exposure.

Support participation in Amazon Prime Day, Black Friday promotions with bulk stock preparation.



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S-FAQ

5. Frequently Asked Questions (Page 1)

Frequently Asked Questions



Q:
How do you ensure product quality consistency?

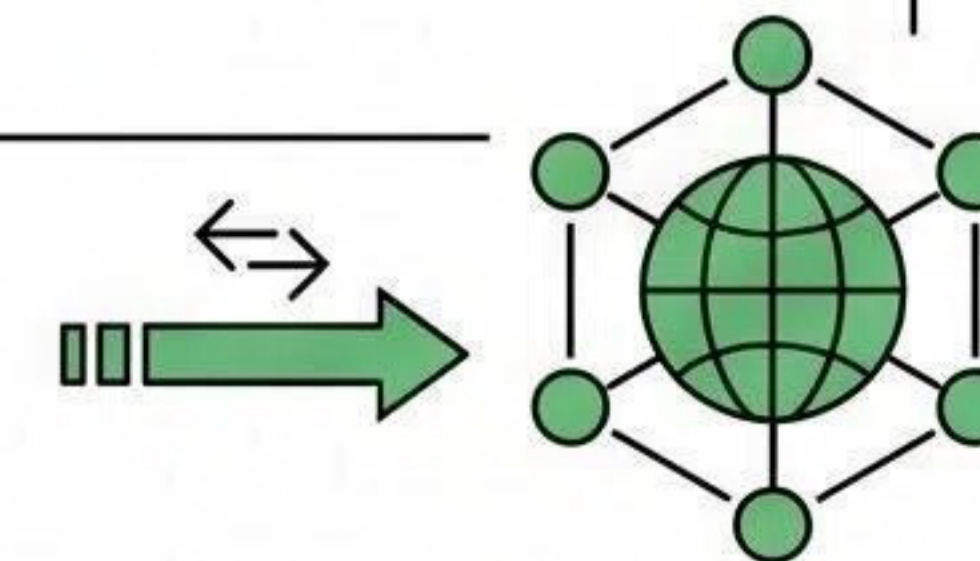
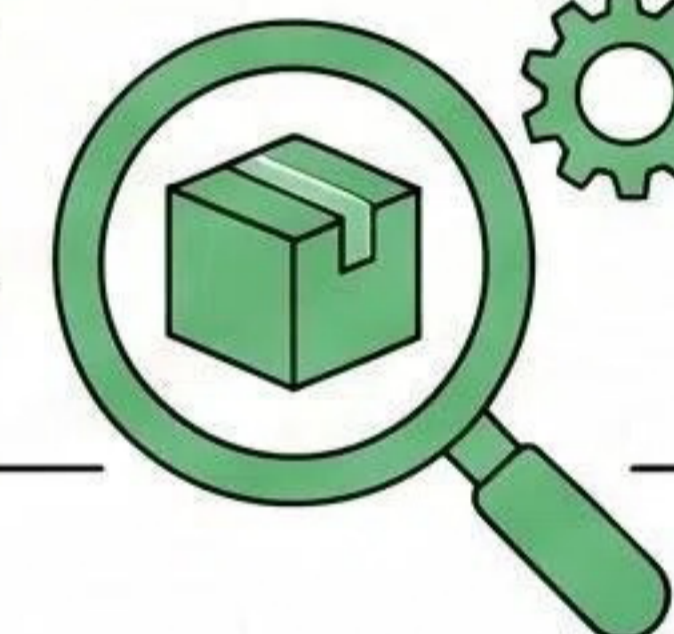
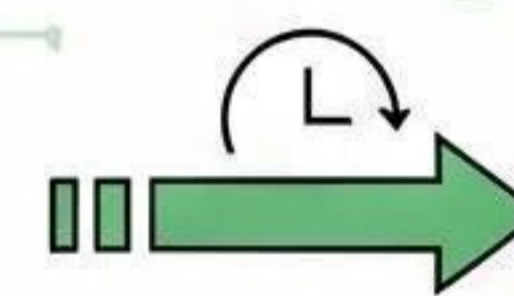


• Through full-chain production control and strict batch inspections before shipment, ensuring每一款脚垫 are meet high standards.



Q:
What is the lead time for custom orders?

A: Depending on order volume and customization complexity, typically within 15-30 days, with efficient response from our模具储备.



5. Frequently Asked Questions (Page 2)

Frequently Asked Questions (Continued).



Q: Do you support small trial orders for new Amazon sellers?

A: Yes, we support small trial orders to help sellers test the market with minimal risk.



Q: What certifications do your products have?

A: Our products are certified by SGS, EU ROHS, with formaldehyde emissions far below national standards, ensuring safety and environmental compliance.



Q: How do you handle logistics and shipping to Amazon FBA?

A: We provide logistics support, connecting with Amazon's programs (AGL/SEND) for efficient shipping to FBA warehouses, and assist with labeling and packaging preparation.

